

CLEIS*design*

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# RATECARD

## ALL SERVICES ARE DEVELOPED ON A BASE RATE

Each project is unique in it's own way, therefore requests for a quote will be customized to fit the needs of the client and requirements of the project for the best cost and solution possible. Please refer to this rate card in order to understand how services are priced and the amount of time (**with limited revisions**) we can develop/complete production of a project.

## QUESTIONS/COMMENTS/CURIOSITIES?

Please send an e-mail or call. If you are a (501-c) non profit please request our non-profit rate card.

SERVICE	RATE	HOURS/DAYS	TOTAL
RESEARCH ALWAYS CORRECTLY FILL OUT A CREATIVE BRIEF TO AVOID THIS FEE/ SEE CREATIVE BRIEF.	\$20	TBD	TBD
ART DIRECTOR	\$75	TBD	TBD
LOGO DESIGN (TWO REVISIONS FOR CHOSEN OPTION)	\$50	2 WEEKS -2 MOS /MINI-2 PG./ STYLE GUIDE IS ALWAYS INCLUDED WITH LOGO	\$500-800
BUSINESS CARD (DEVELOPMENT/LAYOUT)	\$35	2-4 DAYS (THREE OPTS/TWO ROUNDS OF CHANGES FOR THE CHOSEN DESIGN)	\$560-\$1,120
CATALOG LAYOUT (PAGES AND TEMPLATE DETERMINE LENGTH OF TIME)	\$35	5-14 DAYS	\$2,000-\$3,850
WEB DESIGN (BLOG THEME OR 6 PAGE OR LESS PORTFOLIO SITE)	\$50	2-10 DAYS (INCLUDED THUMBNAIL SKETCHES/TWO ROUND OF CHANGES FOR FINAL DEVELOPMENT/ CODING WILL BE OUTSOURCED)	\$800-\$4000
AD CREATION	\$50	4HRS-4 DAYS (TWO ROUND OF CHANGES AND DEPENDS ON TYPE OF PHOTOGRAPHY USED/LICENSING/DEVELOPMENT)	\$200-\$1,600
FLASH DEVELOPMENT	\$55	2-7 DAYS (TWO ROUNDS OF CHANGES)	\$880-\$3080
ILLUSTRATION	\$50	1-3 DAYS	\$400-\$1200
BROCHURE LAYOUT/ DEVELOPMENT	\$45	2-5 DAYS	\$720-\$1,800
EXHIBIT DESIGN (LAYOUT AND DEVELOPMENT)	\$50	3-14 DAYS (TWO CONCEPTS TO CHOSE FROM AND THREE ROUNDS OF CHANGES TO ADAPT TO SPACE AND FLOW)	\$1,200-\$5,700
BILLBOARD DESIGN/LAYOUT	\$35	1-3 DAYS	\$280-\$840
RETAIL SIGN/AISLE WAYFINDING GRAPHICS	\$40	2-5 DAYS	\$640-\$1600
POSTER DESIGN	\$35	4HRS-2 DAYS	\$140-560
PRODUCT PHOTOGRAPHY	\$35-55 AN IMAGE (\$55 AN HR INCLUDES COLOR CORRECTION AND CLIPPING PATH)	7 DAYS (20 IMAGES/1 ANGLE) 14 DAYS (45 IMAGES/1 ANGLE)	\$700-\$1,100 \$1,575-\$2,475
PRODUCT PACKAGING LAYOUT	\$45	5-7 DAYS	\$1800-\$2,520
PRODUCT /PACKAGE DESIGN	\$55	14-20 DAYS	\$6,160-8,800
NEWSLETTER DEVELOPMENT /LAYOUT (6-20PPGS)	\$35	5-7 DAYS	\$1,400 -1,960
EMAIL DESIGN/LAYOUT (TEMPLATES INCLUDED)	\$50	2-5 DAYS	\$800-\$2000

ADDITIONAL 3-5 DAYS WILL BE ADDED TO YOUR QUOTE TO INCLUDE PRINTING COSTS AND TIMELINES. PRINTING COSTS ARE NOT INCLUDED WITHIN THIS RATE CARD.