

CLEIS*design*

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# RATECARD

## ALL SERVICES ARE DEVELOPED ON A BASE RATE

Each project is unique in it's own way, therefore requests for a quote will be customized to fit the needs of the client and requirements of the project for the best cost and solution possible. Please refer to this rate card in order to understand how services are priced and the amount of time (**with limited revisions**) we can develop/complete production of a project.

## QUESTIONS/COMMENTS/CURIOSITIES?

Please send an e-mail or call. If you are a (501-c) non profit please request our non-profit rate card.

SERVICE	RATE	HOURS/DAYS
RESEARCH	\$35	TBD
ART DIRECTOR	\$75	TBD
LOGO DESIGN (TWO REVISIONS FOR CHOSEN OPTION)	\$65	2 WEEKS -2 MOS /MINI-2 PG./ STYLE GUIDE IS ALWAYS INCLUDED WITH LOGO
BUSINESS CARD (DEVELOPMENT/LAYOUT)	\$35	2-4 DAYS (THREE OPTS/TWO ROUNDS OF CHANGES FOR THE CHOSEN DESIGN)
CATALOG LAYOUT (PAGES AND TEMPLATE DETERMINE LENGTH OF TIME)	\$35	5-14 DAYS
WEB DESIGN (BLOG THEME OR 6 PAGE OR LESS PORTFOLIO SITE)	\$50	2-10 DAYS (INCLUDED THUMBNAIL SKETCHES/TWO ROUND OF CHANGES FOR FINAL DEVELOPMENT/CODING WILL BE OUTSOURCED)
AD CREATION	\$50	4HRS-4 DAYS (TWO ROUND OF CHANGES AND DEPENDS ON TYPE OF PHOTOGRAPHY USED/LICENSING/DEVELOPMENT)
FLASH DEVELOPMENT	\$55	2-7 DAYS (TWO ROUNDS OF CHANGES)
ILLUSTRATION	\$50	1-3 DAYS
BROCHURE LAYOUT/ DEVELOPMENT	\$45	2-5 DAYS
EXHIBIT DESIGN (LAYOUT AND DEVELOPMENT)	\$95	3-14 DAYS (TWO CONCEPTS TO CHOSE FROM AND THREE ROUNDS OF CHANGES TO ADAPT TO SPACE AND FLOW)
BILLBOARD DESIGN/LAYOUT	\$60	1-3 DAYS
RETAIL SIGN/AISLE WAYFINDING GRAPHICS	\$85	2-5 DAYS
POSTER DESIGN	\$35	4HRS-2 DAYS
PRODUCT PHOTOGRAPHY	\$35-55 AN IMAGE (\$55 AN HR INCLUDES COLOR CORRECTION AND CLIPPING PATH)	7 DAYS (20 IMAGES/1 ANGLE) 14 DAYS (45 IMAGES/1 ANGLE)
DIGITAL PHOTOGRAPHY/ AD CAMPAIGN	\$250 \$500	HALF DAY FULL DAY
PHOTOSHOP COLOR CORRECTION	\$20	7 DAYS (20 IMAGES) 14 DAYS (45 IMAGES)
PHOTOSHOP PRODUCTION (IMAGE RESIZE/RETOUCH)	\$20-30	7 DAYS (20 IMAGES) 14 DAYS (45 IMAGES)
PRODUCT PACKAGING LAYOUT	\$55	5-7 DAYS
PRODUCT /PACKAGE DESIGN	\$100	14-20 DAYS
NEWSLETTER DEVELOPMENT /LAYOUT (6-20PPGS)	\$50	5-7 DAYS
EMAIL DESIGN/LAYOUT (TEMPLATES INCLUDED)	\$50	2-5 DAYS

PRINTING COSTS ARE NOT INCLUDED WITHIN THIS RATE CARD.